



The Smart Contract COTO

will change the transaction between advertisers and content editors!

The COTO is an ERC20 token created to facilitate advertising transactions with a smart contract. Instant transactions, safe and functional. No more late payments or expensive banking services. A decentralized system to quantify the results of a campaign thanks to third-party applications and its smartcontract.

The Problem

The business model of traditional and centralized advertising agencies is based on a prohibitive cost of entry and monthly billing for services provided and affiliated commission payments can take several months, lead to significant transfer fees and be blocked in case billing minimum not met.

In the case of a technical failure on a centralized platform, all ad campaigns stop working until the incident is resolved and if a centralized network is hacked, hackers can access all accounts in the system.



Fee saturation



Centralized platform



Payment over several months



Lack of transparency

The Solution

Thanks to the Smart Contract COTO, ads and transactions are governed by modules of autonomous beings secured by the Ethereum blockchain. In the event of a malfunction of a module or oracle, the integrity of other advertisers' ads is preserved.



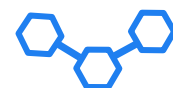
Reduced cost

The transaction cost is divided between encryption and oracle modules according to the needs of use. There is no minimum monthly billing. The competition between oracle modules guarantees a high level of service and competitive rates, creating a saving for the whole advertising industry...



Immediate payment

By using COTO's, payments are immediate as soon as the success criteria are met. Payments are not subject to transfer fees or currency conversion fees.



Blockchain

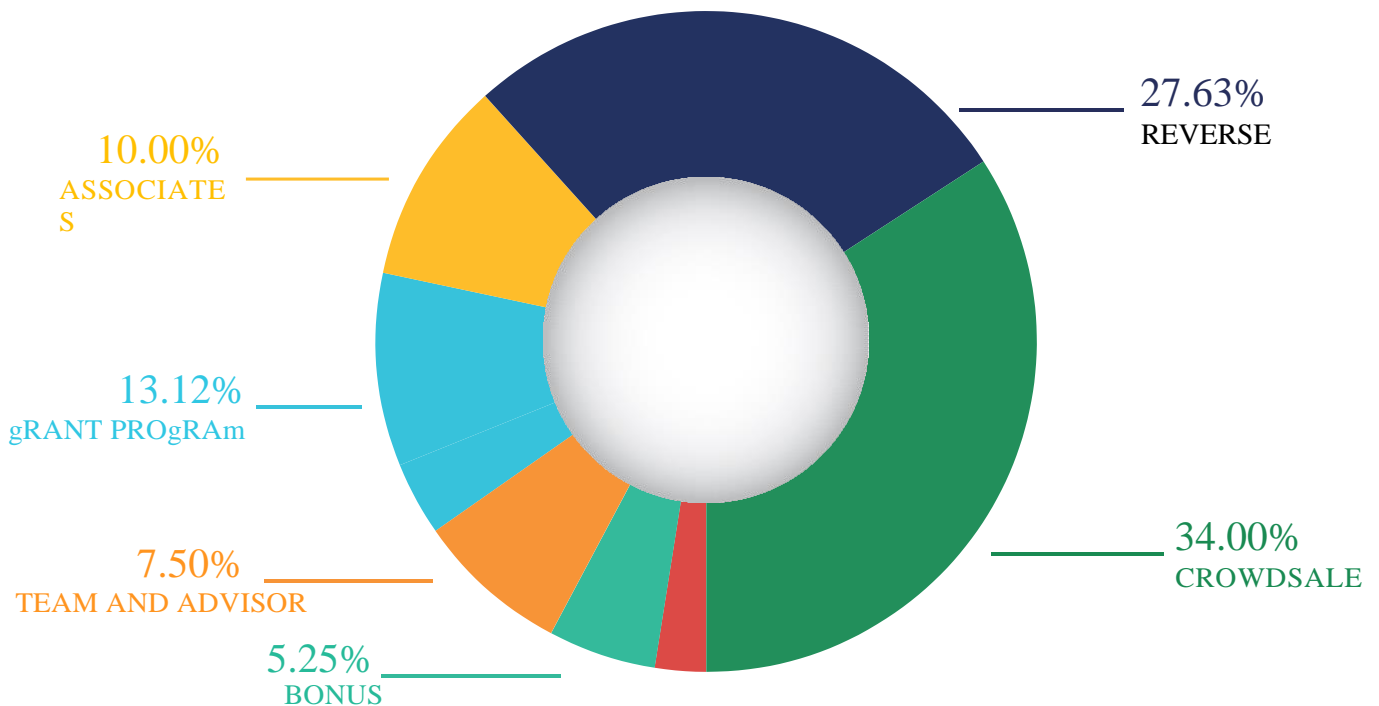
The blockchain is a decentralized and distributed database that guarantees the integrity of data and transactions.

Thanks to the blockchain, advertisers and their campaigns are not connected to each other. Thus, they are not all affected by hacking or malfunctioning.



COINLIVE

Distribution of the COTO



Distribution of tokens	Percentage (%)	COTO value	\$ Value (USD)
Crowdsale SELFDROP	34.00%	6,800,000,000	\$ 28,560,000
Reserve	30.125 %	6,025,000,000	\$ 25,305,000
grant Program	13.125 %	2,625,000,000	\$ 11,025,000
Associates	10.00 %	2,000,000,000	\$ 8,400,000
Team / advisors	7.50 %	1,500,000,000	\$ 6,300,000
Bonus	2.75%	550,000,000	\$ 2,310,000
Bounties	2.50 %	500,000,000	\$ 2,100,000
TOTAL	100 %	20,000,000,000	\$ 84 000 000



COINLIVE

Blockchain and Tokenized Economy

The Smart Contract COTO works in a decentralized and distributed way. The blockchain will include all current offers allowing any API or platform to perform operations whether it is the creation as part of an adbuilder, the display to make an ad directory, or in Oracle for example by providing the statistics needed to validate and quantify the transaction.

To make the COTO more liquid, we installed the PayByCOTO function on our 50,000 Store Facebook application and offer an SDK for third party developers so that many products and exclusive events are payable in COTO.

Advantages For Advertisers

- ✓ Very low fees
- ✓ International publishers
- ✓ No middleman
- ✓ Relevant statistics
- ✓ Automatic Payment

Advantages For Publishers

- ✓ Exclusive products
- ✓ No cheat
- ✓ Instant Payment
- ✓ Easy Token Exchange
- ✓ Relevant Statistics





**LITEPAPER OF
COINLIVE**